



2017 High Hope Steeplechase Program

For nearly fifty years, the High Hope Steeplechase has been a springtime fixture on the Central Kentucky calendar. High Hope Sunday in May marks the traditional gathering of friends and family to enjoy an exciting day of competition as well as benefit area non-profits. This year, the day's events will benefit Central Kentucky Riding for Hope and the Kentucky Horse Park Foundation.

Event Date: Sunday, May 21, 2017

Location: Steeplechase Course at the Kentucky Horse Park

Program Size: 4" wide x 9" tall

Ad Specifications (no bleed ads accepted):

Full Page: 3.5" wide x 8.5" tall

Half Page: 3.5" wide x 4.1875 tall

Quarter Page: 3.5" wide x 2" tall

Advertisement Opportunities (check appropriate option):

Inside front cover, full page, color **SOLD**

Inside back cover, full page, color **SOLD**

Back cover, full page, color **SOLD**

Full page, black & white \$300

Half page, black & white \$200

Quarter page, black & white \$100

Please do not mail payment until you are notified.

Please supply files as high resolution, press quality PDFs. Files should be CMYK or grayscale and fonts should be imbedded. JPGs or TIFFs acceptable, but should be a minimum of 300dpi at actual size. Covert color to CMYK, RGB is not acceptable. Publisher or Microsoft Word files will not be accepted.

Purchaser Name: _____ Company: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Advertising Agency: _____ Contact: _____

Phone: _____ Email: _____

Please call 859-255-5727 with any questions.

Please mail completed contract to:
High Hope Steeplechase Association
4089 Iron Works Parkway
Lexington, KY 40511

Please email ads to:
highhopesteeplechaseky@gmail.com

Space Reservation Deadline: April 24, 2017 • **Materials Due:** April 24, 2017